

eMENTAL HEALTH
INTERNATIONAL
COLLABORATIVE
EMHICGLOBAL.COM



**2022 CONGRESS
SPONSORSHIP
PROSPECTUS**

CONNECT COLLABORATE

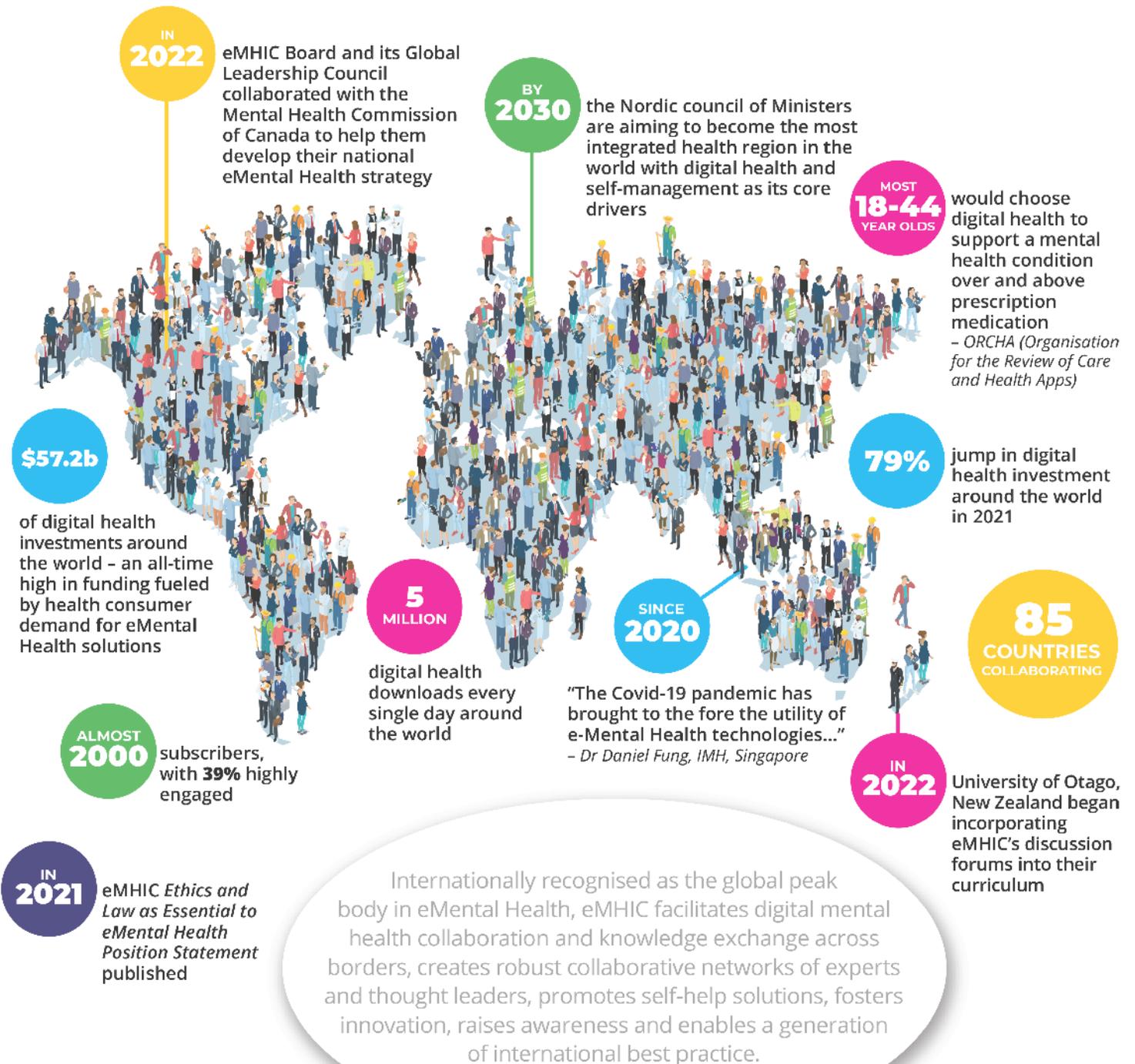
INSPIRE MAKE A DIFFERENCE

About eMHIC

CONNECT COLLABORATE INSPIRE MAKE A DIFFERENCE

The world's largest eMental Health (collaborative) event

The eMental Health International Collaborative (eMHIC) brings together global leaders, subject matter experts, enthusiastic professionals and our future leaders, to share knowledge and improve mental health outcomes for all by harnessing digital technologies.



Overview of the Congress



eMHIC | INTERNATIONAL Congress 22

Every year eMHIC hosts an interactive event attended in-person and live-streamed globally. This a high-energy day packed with local and international keynote addresses, interactive panel discussions and event-wide collaboration.



The theme of this year's Congress will be

'Mental Health's Transformation: Bringing the Digital Ecosystem to Life'

with a focus on scalable and sustainable implementation, and getting the eMental health ecosystem right by design.

An unparalleled line up of local and international speakers will share experiences, lessons and insights from their respective jurisdictions, continuing to cultivate a strong culture of global collaboration within the eMental health industry. The Congress will showcase the latest ground-breaking developments in eMental health innovation, thought leadership and strategy, and champion the participation of lived experience representatives.

Due to consistent sell-outs in the past, this year for the first time the eMental Health International Congress will be opening its door to more than double the previous number of in person attendees. It will also be a hybrid event that is live streamed for those unable to attend in person, and for the first time will include a second day consisting of online only speakers.

Benefits of Sponsorship

By sponsoring the 2022 Congress, you are able to link your brand with your industry association, and get in front of thousands of key mental health health sector leaders, and stakeholders across the world.

The Platinum, Gold and Silver and packages provide you with various options and benefits for your investment.

Our sponsorship packages for the 2022 Congress include:

- Profiling your brand and increasing your visibility with industry leaders
- Public recognition and acknowledgment for demonstrating your commitment to improving the industry and supporting our charity
- Inclusion in the marketing campaign before and after the Congress

Sponsorship Package Options



Inclusions:	PLATINUM NZD \$10,00	GOLD NZD \$5,000	SILVER NZD \$2,000
Display at the conference centre	Display table and 2 pull-up banners	1 pull-up banner	Brochure display space on shared sponsors table
Digital display on main screen to all attendees globally	Dedicated slide with your own creative	Prominent logo display	Logo display on shared sponsors slide
Sponsor recognition in the live streaming platform used by in-person and virtual attendees	Large virtual sponsor booth* at the top of the virtual exhibition section, plus your profile in the community tagged as a Platinum Sponsor	Medium virtual sponsor booth* in the middle of the virtual exhibition section, plus your profile in the community tagged as a Gold Sponsor	Small virtual sponsor booth* towards the bottom of the virtual exhibition section, plus your profile in the community tagged as a Silver Sponsor
Mentions by the MC	Personal thank you	-	-
Display on eMHIC's website	Large logo or image of your creative with a 200 word descriptor in our Sponsors section	Large Logo in our Sponsors section	Small logo in our Sponsors section
Feature in eMHIC's Newsletter	Large logo or image of your creative with a 200 word descriptor in our Sponsors section	Large Logo in our Sponsors section	Small logo in our Sponsors section
Feature in Congress related emails to attendees	Your logo as a major event sponsor	-	-
Social media promotion	A dedicated post tagging your organisation as thanks for being a Major Sponsor, on eMHIC's LinkedIn, Twitter and Facebook accounts	Your logo and organisation tagged as a Gold Sponsor in a thank you post on eMHIC's LinkedIn, Twitter and Facebook accounts	Your logo and organisation tagged as a Silver Sponsor in a thank you post on eMHIC's LinkedIn, Twitter and Facebook accounts
Complimentary tickets	2 in-person tickets + 5 virtual attendance tickets	2 in-person tickets + 2 virtual attendance tickets	1 in-person tickets + 2 virtual attendance tickets

***All virtual sponsor booths include:**

- A cover image of your own creative
- Optional promotional video
- Profile or description with unlimited words

- Contact information and links to your website and social media pages
- Option for attendees to request a follow-up or schedule a meeting.